

SUSTAINABILITY GOALS 2023



1. **REDUCE CO₂ EMISSIONS FROM 2022 BY 10%.**



2. **ORGANIZE TWO DAYS WHERE WE WILL ENGAGE IN SUSTAINABLE VOLUNTEER WORK. ALL EMPLOYEES OF TH&P ARE EXPECTED TO PARTICIPATE.**



3. **70% OF THE COMPANIES THAT THE BUSINESS AGENCY BRINGS IN SHOULD BELONG TO THE IMPACT CLUSTER. THIS WAS ABOUT 45%.**



4. **THE BUSINESS AGENCY WILL CREATE TWO VIDEOS AND THREE ARTICLES ABOUT IMPACT COMPANIES FOR SOCIAL MEDIA AND THE SDG WEBSITE.**



5. **ORGANIZE A SUSTAINABILITY-THEMED WEBINAR FOR OUR PARTNERS EACH QUARTER.**



6. **EACH MONTH THE MOST SUSTAINABLE EMPLOYEE OF THE MONTH WILL BE HIGHLIGHTED.**



7. **INTRODUCE VOLUNTEER PROGRAMS AT CONFERENCES, WITH A MINIMUM OF FOUR CLIENTS ALSO IMPLEMENTING THEM.**



8. **COLLABORATE WITH AT LEAST FOUR CONFERENCE CLIENTS TO SMARTLY DEFINE A LEGACY PROGRAM SO THAT IT BECOMES VISIBLE AND MEASURABLE**



9. **USE FINANCIAL INCENTIVES TO ENCOURAGE B2B VISITORS TO USE PUBLIC TRANSPORTATION**



10. **LAUNCH A CAMPAIGN ON SUSTAINABLE TRANSPORTATION AIMED AT INTERNATIONAL VISITORS FROM NEIGHBORING COUNTRIES**

