



1. ACTIVELY ENGAGE IN MOBILITY WEEK

During the Mobility Week (16-22 September), we will be organizing various activities to promote sustainable mobility in and to The Hague, such as cycling or walking to work or utilizing public transportation.



2. REDUCE THE USE OF PAPER BUSINESS CARDS

We aim to reduce the use of physical business cards by transitioning to digital alternatives, such as sharing contact information via QR and/or LinkedIn codes, thereby reducing paper consumption and networking more efficiently.



3. IMPLEMENTING A WASTE MANAGEMENT PROTOCOL FOR EVENTS

We are developing a waste management protocol for FAMTrips, press and partner meetings, and internal events to reduce waste, promote recycling, and implement sustainable tools.



4. UTILIZING BIKE SEATS IN THE OFFICE

Our employees can use bike seats during meetings for a healthy dose of physical activity while at work.



5. INCLUSIVITY IN MARCOM COMMUNICATIONS

We strive for a diverse and inclusive communication style in our marketing and communications efforts that reaches and engages everyone.



6. SUSTAINABLE COFFEE BEANS

We are exploring the possibility of using more sustainable coffee beans for internal consumption, reducing our ecological footprint, and contributing to a fairer coffee industry.



7. OFFICES WITH BREEAM AAA CERTIFICATION

We are compiling a list of offices in business centres with BREEAM AAA certification, allowing us to inform our clients and partners about sustainable work and meeting spaces.



8. PROMOTION OF CSR ACTIVITIES AND ORGANIZATIONS IN THE HAGUE

We promote CSR activities and sustainable organizations in The Hague by including them in our FAMtrip and press programs, conferences, and recommending them to our clients, thus contributing to the local, sustainable community.



9. MONTHLY HIGHLIGHT OF SUSTAINABLE EVENT INITIATIVES

We feature sustainable events and initiatives monthly in our tourist newsletter, on city screens, and on social media, creating awareness and encouraging sustainable behaviour.



10. OFFERING A CO2 CALCULATOR TO CONFERENCE ORGANIZERS

We provide a CO2 calculator to conference organizers on our website, allowing for the measurement and reduction of the climate impact of events.

