



## Discover what Preferred can do for you regarding hotel reservations for your congress

Are you organizing a conference or other event and do you need hotel accommodation? Preferred Hotel Reservations is your ideal partner for a successful event.

Preferred is a highly experienced corporate hotel specialist and offers personal service in combination with a user-friendly online tool for hotel bookings for congresses and events, the so called Room Kit.

On your behalf, we place room blocks at various hotels for the delegates. The tailor-made Room Kit makes it easy for your participants to reserve a hotel room, with guaranteed availability up to shortly before the start of the conference or event. Often with a lowest rate guarantee and flexible conditions. Various PCOS, venues, associations, government, and corporate organizations already use our free service.

### Service is free of charge

We offer our service free of charge because we receive commissions from the hotels. Of course, our commission does not influence the room rate we offer you. Our Hotel Consultants will select suitable hotels near the conference location at the lowest rates and best conditions.

### Personal attention and service

Your appointed contact person will send you different accommodation offers based on your request. Our Hotel Consultant gives you independent advice, guidance during the RFP phase, and monitors option and release deadlines. At Preferred, instead of having several contact persons at various hotels, you and your delegates have one contact person for all hotel-related subjects!

### Cost savings

Preferred negotiates a lowest rate guarantee with the hotels if possible, so participants can be confident they have the best rate in the market at the time of booking. Preferred performs rate checks regularly to monitor the lowest rate guarantee.

### International service

Many organisations use our service regularly in different European countries. Our Hotel Consultants can help you find the ideal venue and hotel accommodation across Europe.

### Online Room Kit

Preferred offers you and the delegates the use of the online Room Kit, developed by Preferred. In this tool, we place the room blocks we have negotiated at the hotels, so participants of your congress can manage their reservations easily. If there are any questions, they can call or email the Hotel Consultants for personal assistance. The Room Kit will be tailor-made and therefore unique per congress; an example can be found here.

### Rooms for VIPS, speakers and staff

Preferred can also assist you in booking hotel rooms for your VIPS, speakers, or staff. Based on your requirements, we will select hotels and negotiate the best rates under flexible conditions. For these rooms, we will also monitor the option and cancellation deadlines to prevent you from incurring cancellation costs.

### Partners

Preferred is a proud partner of The Hague Convention Bureau, Rotterdam Partners, Leids Congress Bureau, Amsterdam UMC Conferences & Events, The Hague Conference Center, and Rotterdam Ahoy.

Contact us for more information and discover how we can work together to make your event a huge success!



"Preferred Hotel Reservations staff is very hospitable. I asked Preferred Hotel Reservations to arrange accommodation for an international conference that would take place in The Hague at the end of June. The interaction was very polite and friendly, and I was very satisfied. Due to an accident I was unable to attend the international conference, but they still kindly responded to my questions. . I don't know if I will have the opportunity to go to the Netherlands in the future, but if I do, I am confident that I will use this agent."

**Shinji Tateishi - Japan**

