

# THE HAGUE

# CREATING A BETTER. SAFER. AND MORE JUST WORLD

Impact & NGO

#### WHAT CAN THE HAGUE DO FOR THE IMPACT ECOSYSTEM?

The Hague, known as the International City of Peace and Justice, provides a thriving environment for impact-driven businesses. Through its ImpactCity program, The Hague fosters innovation, meaningful connections, and ambition, making it an ideal place for organisations and congresses focused on environmental and social innovation.

With a vibrant ecosystem of international organisations, IT talent, and impact entrepreneurs, The Hague is at the forefront of advancements in renewable energy, climate adaptation, and humanitarian innovation. The city's close-knit community and efficient communication channels make collaboration seamless, driving innovative solutions to global challenges.

The Hague's impact ecosystem, comprising start-ups, investors, NGOs, and knowledge institutions, is dedicated to achieving the United Nations' Sustainable Development Goals. Here, economic success and social impact go hand in hand, offering clusters the resources, talent, and opportunities to make a meaningful difference globally.



# **ABOUT THE HAGUE & PARTNERS**

We are a non-profit publicly funded organisation, helping innovating business pioneers to strategically expand their business operations to Europe. We support international companies by offering tailor-made programs and solutions allowing them to access local capital and talent pools. Furthermore, we help event professionals, meeting organisers and incentive planners access The Hague's knowledge and event infrastructure and create events to remember.

Read more information about the impact cluster in The Hague on:

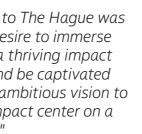
- >>> thehague.com/conventionbureau

"Our journey to The Hague was fueled by a desire to immerse ourselves in a thriving impact ecosystem and be captivated by the city's ambitious vision to lead as an impact center on a global scale."

Tommaso Troiani, CEO Byewaste

>> read more

>> thehague.com/businessagency









# WATCH THE HAGUE'S IMPACT VIDEO ...

"I dream that the Netherlands will

become the best seaweed producer in the world. And I think The Hague is the starting point for that transition."

Koen van Swam, North Sea Farmers

>> READ MORE IMPACT STORIES ...



## **MEET SOME COMPANIES..**











# **FACTS & FIGURES**

What impact does The Hague make in numbers?

# A growth of 48% in international congresses held, among which:

- Global Impact Investing Network (GIIN). The yearly GIIN Investor Forum is the largest inperson Global gathering of impact investors. Hosted in The Hague in 2022 it attracted 1,500 visitors.
- Global Entrepreneurship Summit (2019) where 1,200 entrepreneurs and 400 investors discussed innovations for the UN SDGs.
- Impact Europe's Business of Impact and Capital Ideas (2024).

# The Hague hosts ...

- 120 foreign embassies and consulates;
- 13 innovation hubs;
- 200 impact-driven organisations;



# A glimpse of impact

in The Hague: ImpactFest (annually);

events which took place

- Impact Europe's Business of Impact meets Capital Ideas 2024;
- International STEM Olympiad 2024;
- World Biomarkets 2024;
- North Sea Seaweed 2024.
- 32 impact investors;
- close to 400 international organisations, NGOs, knowledge institutions and think tanks providing 40.000 jobs;





# **IMPACT LOCATIONS**

"There is a sustainable blue economy emerging and the Netherlands is leading the way. Many people in this economy already work in The Hague and we will need many more. Hopefully they come from this region and are trained here."

Sander des Tombe, Dutch Marine Energy Centre

>> read more ...

# CONTACT

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## **CONVENTION BUREAU**



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