ImpactCity The Hague



# THE HAGUE

# **CREATING A BETTER. SAFER. AND MORE JUST WORLD**

#### Impact & NGO

#### WHAT CAN THE HAGUE DO FOR THE IMPACT ECOSYSTEM?

The Hague, known as the International City of Peace and Justice, provides a thriving environment for impact-driven businesses. Through its ImpactCity program, The Hague fosters innovation, meaningful connections, and ambition, making it an ideal place for organisations and congresses focused on environmental and social innovation.

With a vibrant ecosystem of international organisations, IT talent, and impact entrepreneurs, The Hague is at the forefront of advancements in renewable energy, climate adaptation, and humanitarian innovation. The city's close-knit community and efficient communication channels make collaboration seamless, driving innovative solutions to global challenges.

The Hague's impact ecosystem, comprising start-ups, investors, NGOs, and knowledge institutions, is dedicated to achieving the United Nations' Sustainable Development Goals. Here, economic success and social impact go hand in hand, offering clusters the resources, talent, and opportunities to make a meaningful difference globally.



#### **ABOUT THE HAGUE & PARTNERS**

We are a non-profit publicly funded organisation, helping innovating business pioneers to strategically expand their business operations to Europe. We support international companies by offering tailor-made programs and solutions allowing them to access local capital and talent pools. Furthermore, we help event professionals, meeting organisers and incentive planners access The Hague's knowledge and event infrastructure and create events to remember

Read more information about the impact cluster in The Hague on:

>>> thehague.com/conventionbureau

>>>> thehague.com/businessagency

"Our journey to The Hague was fueled by a desire to immerse ourselves in a thriving impact ecosystem and be captivated by the city's ambitious vision to lead as an impact center on a global scale."

Tommaso Troiani, CEO Byewaste >> read more

**66** "I dream that the Netherlands will become the best seaweed producer in the world. And I think The Hague is the starting point for that transition."

Koen van Swam, North Sea Farmers

#### >> READ MORE IMPACT STORIES ...

# WATCH THE HAGUE'S IMPACT VIDEO ...



# **MEET SOME COMPANIES ...**



#### ImpactCity The Hague

# **FACTS & FIGURES**

What impact does The Hague make in numbers?

# A growth of 48% in international congresses held, among which:

- Global Impact Investing Network (GIIN). The yearly GIIN Investor Forum is the largest inperson Global gathering of impact investors. Hosted in The Hague in 2022 it attracted 1,500 visitors.
- Global Entrepreneurship Summit (2019) where 1,200 entrepreneurs and 400 investors discussed innovations for the UN SDGs.
- Impact Europe's Business of Impact and Capital Ideas (2024).

# The Hague hosts ...

- 120 foreign embassies and consulates;
- 13 innovation hubs;
- 200 impact-driven organisations;





# A glimpse of impact events which took place in The Hague:

- ImpactFest (annually);
- Impact Europe's Business of Impact meets Capital Ideas 2024;
- International STEM Olympiad 2024;
- World Biomarkets 2024;
- North Sea Seaweed 2024.



• close to 400 international organisations, NGOs, knowledge institutions and think tanks providing 40.000 jobs;





# **IMPACT LOCATIONS**

- 1. Apollo 14
- 2. De Titaan
- The Hague Security Delta , HSD Campus
- 4. The Hague Tec
- 5. The New Farm
- 6. The Hague Humanity Hul
- 7. Campus@Sea
- 8. Living Lab Scheveningen

"There is a sustainable blue economy emerging and the Netherlands is leading the way. Many people in this economy already work in The Hague and we will need many more. Hopefully they come from this region and are trained here."

Sander des Tombe, Dutch Marine Energy Centre >> read more ...

- 9. Yes! Delft The Hagu
- 10. World Horti Center
- 11. Technology Park Ypenburg
- 12. Rijswijk Centre for Sustainable
- Geo-Energy
- 13. Binckhaven

3

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Click here for more information about business opportunities in The Hague.

#### **CONVENTION BUREAU**



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