

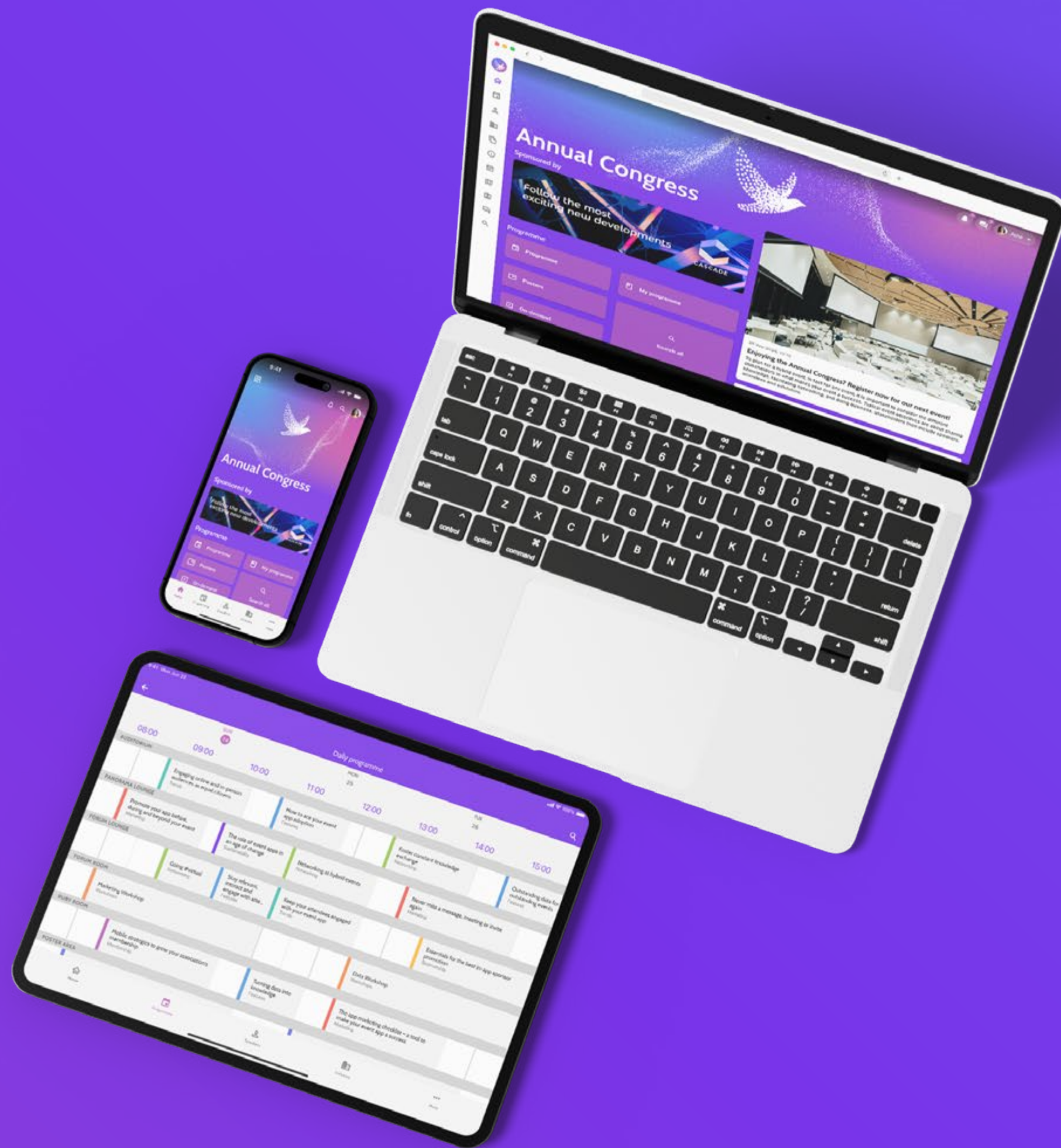


floq
by Conference
Compass

Event app

Discover our powerful
mobile & web app





A community platform for all your events



White label app with your organisation's branding



Visibility and lead generation for industry partners



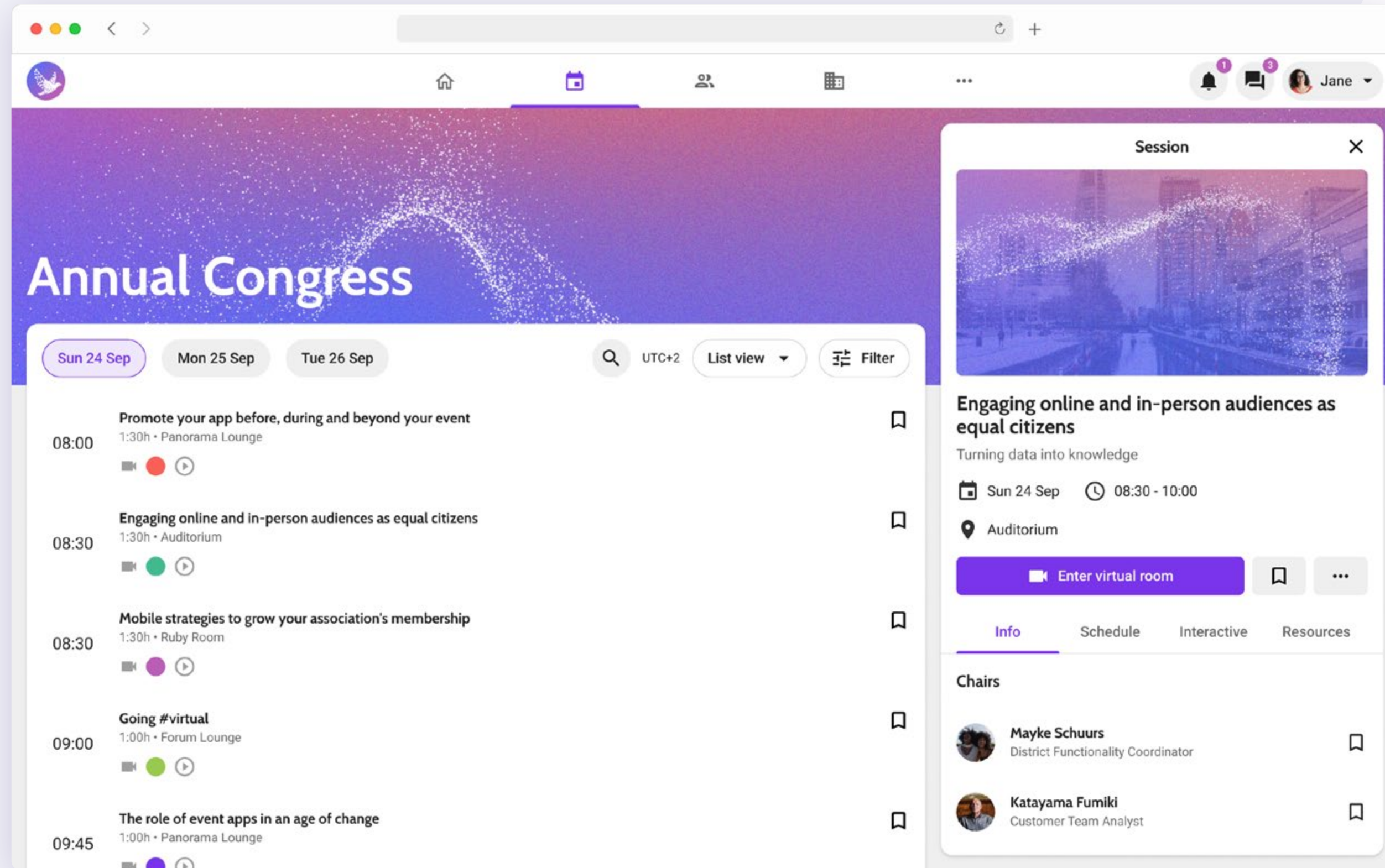
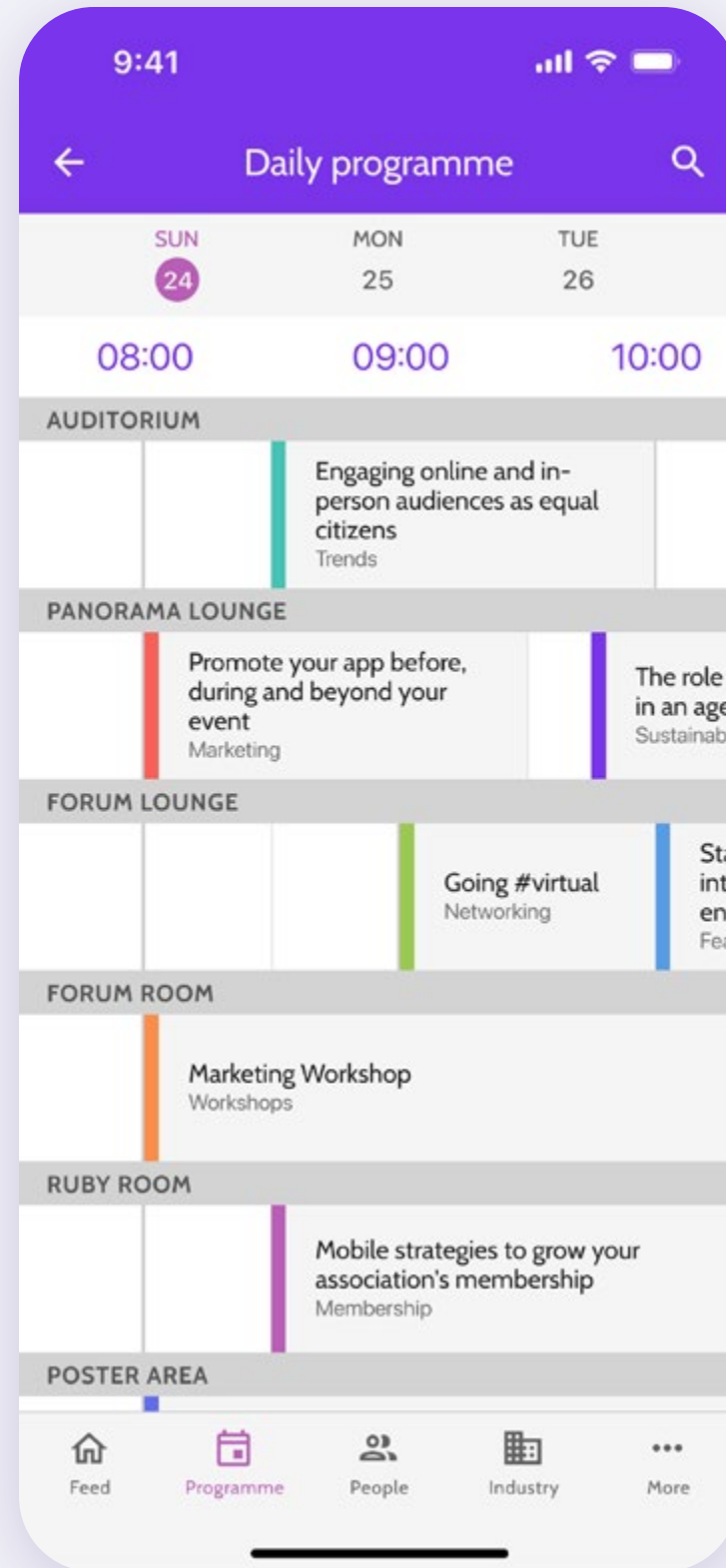
Native live-streaming and session recording

Why Floq?

Floq is a platform that enables your audience to get the most out of your events. Floq is intuitive and easy to use - it is the product of listening closely to our clients and their needs. It is a highly versatile and customisable platform, suited for in-person, virtual and hybrid events. A platform that goes beyond a single event and creates a lasting community. Floq - a platform for you, by us.

Why us?

Since 2010 we have been developing the next-generation mobile and virtual event platforms that make events more inclusive, accessible and engaging. And we serve some of the largest conferences worldwide. Our clients are associations, PCOs, and corporate event planners who empower professionals to reach their full potential. We are experts in your domain: we speak your language and provide real advice.



Event setup & content

Browse the detailed programme with an easy to use interface. Fully customise the structure of your programme and add multiple tracks as needed to suit your event. Session locations lead to an interactive floor plan.

Fully brandable

News messages

Push notifications

List or timetable view

Advanced search

Filters & classifiers

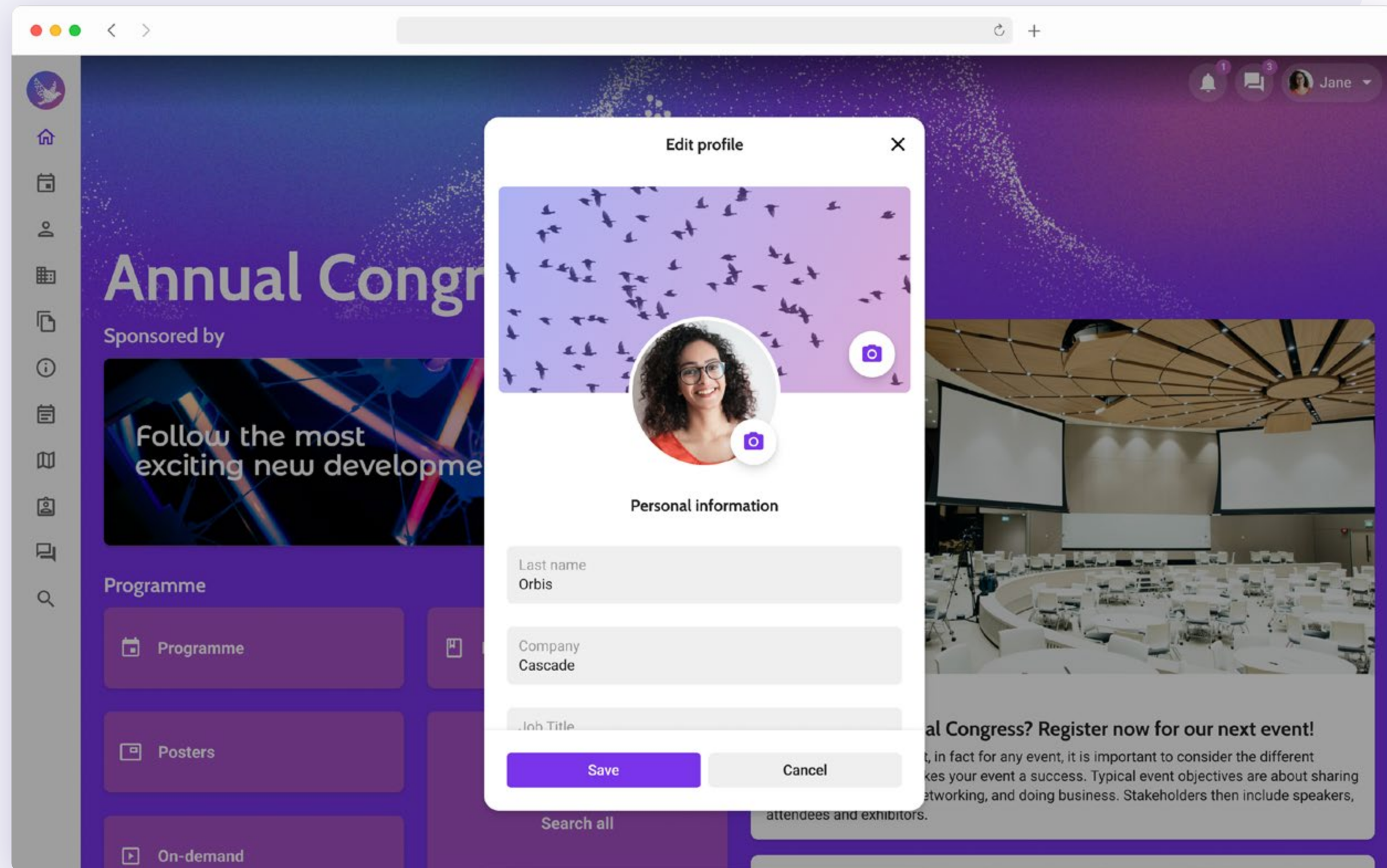
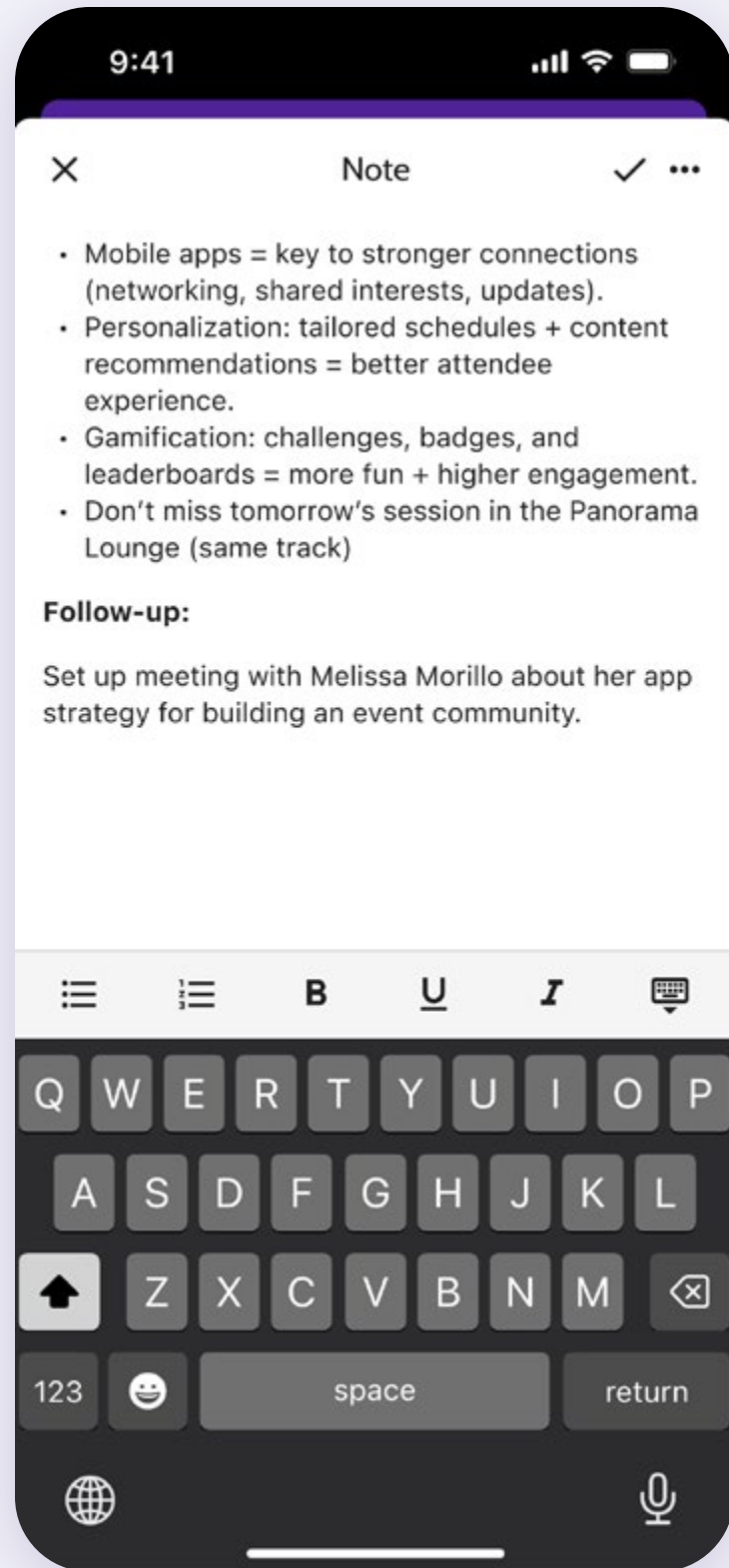
Speaker and industry lists and profiles

Interactive floor plans

Detailed analytics

Event registration

Session registration



Personalisation

Users can personalise their profiles and interests, allowing them to optimise the app to suit their individual needs and preferences. Each attendee enjoys a unique experience.

Upcoming session notifications

Notes

Bookmarks

Favourites

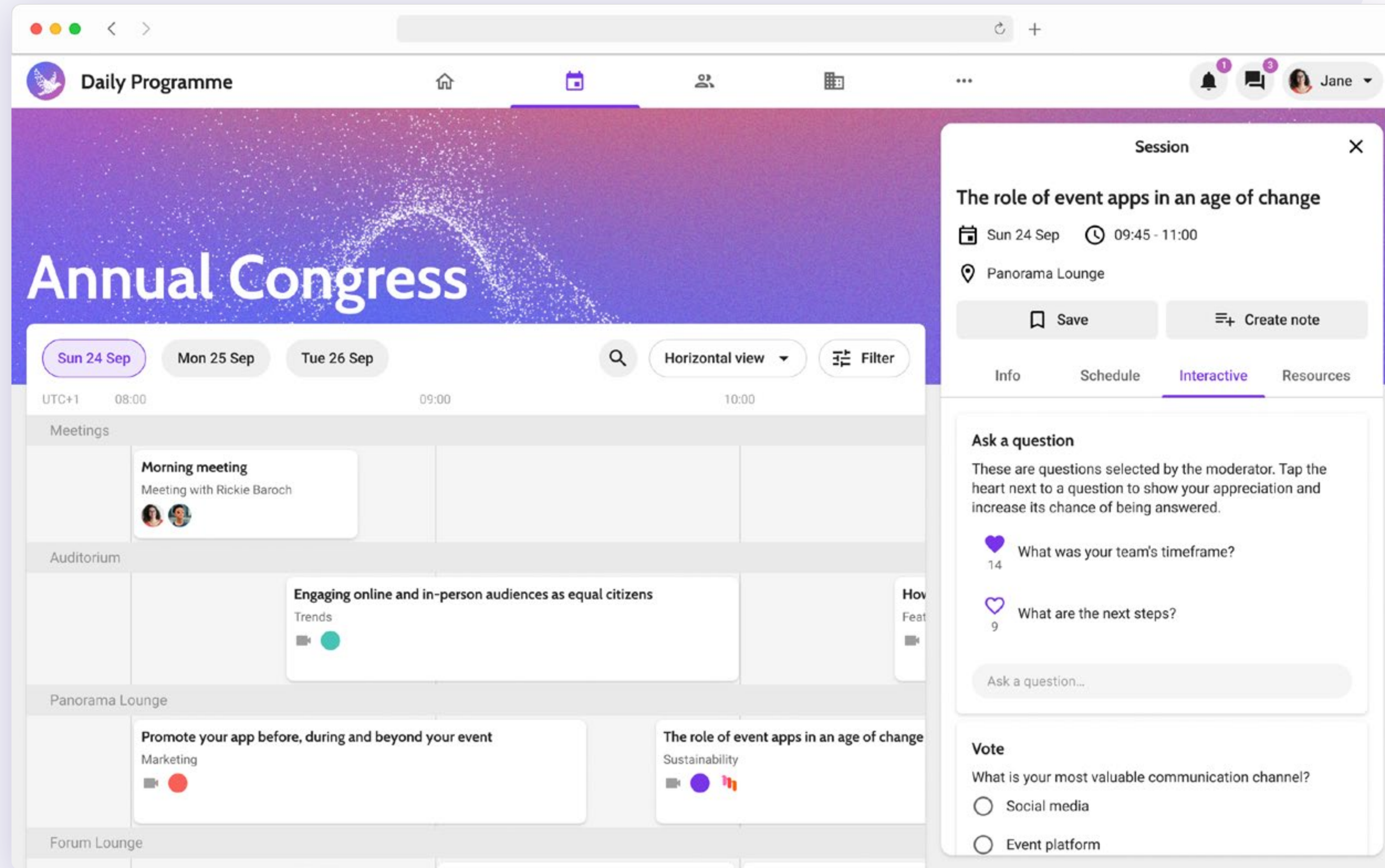
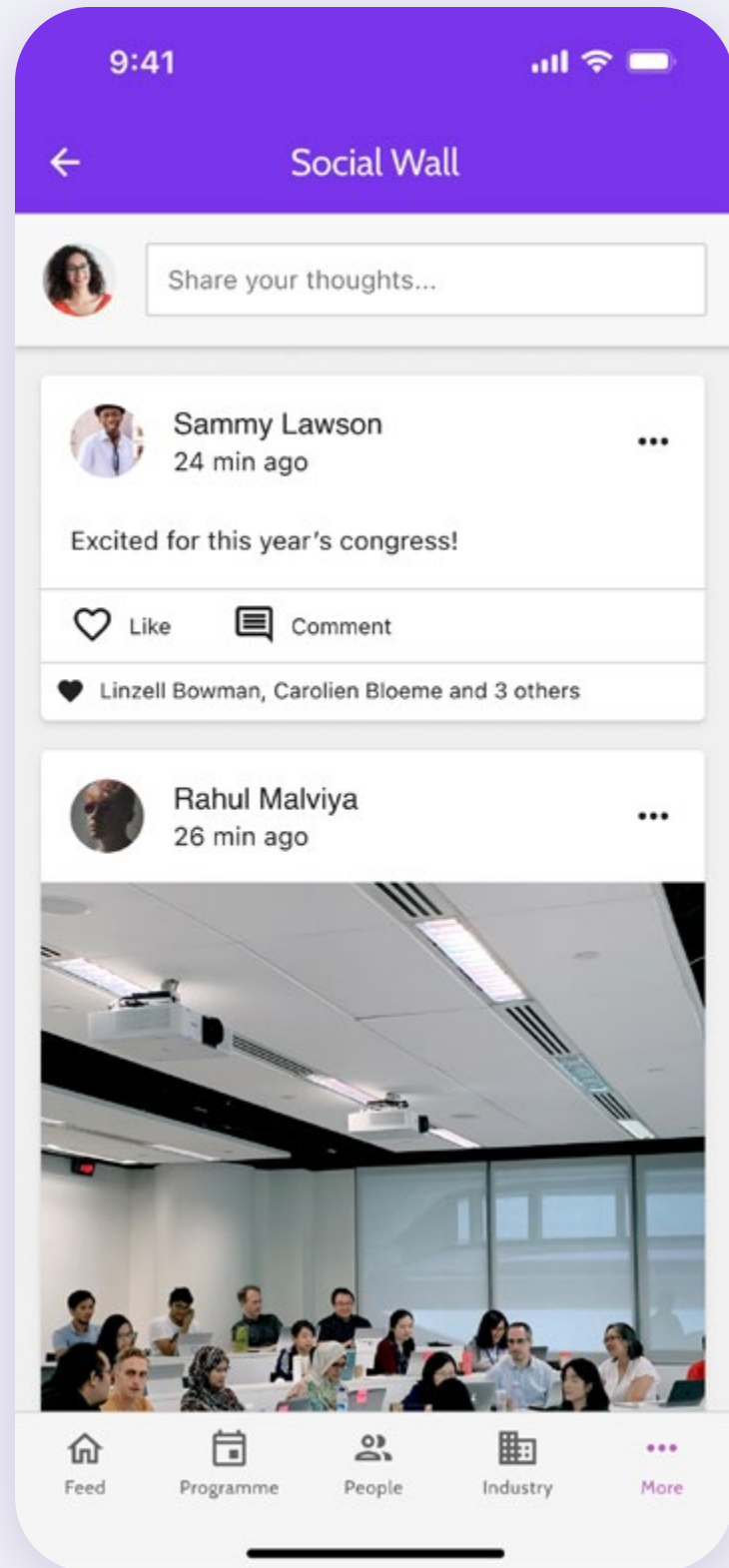
Personal schedule

SSO support

Onboarding for new users

Digital badge

Syncing across phone, tablet and desktop



Interactivity & engagement

Engage your participants to have more effective and empowering event experiences by increasing interaction between attendees, speakers and sponsors.

Voting and Q&A

Session chat

Social wall

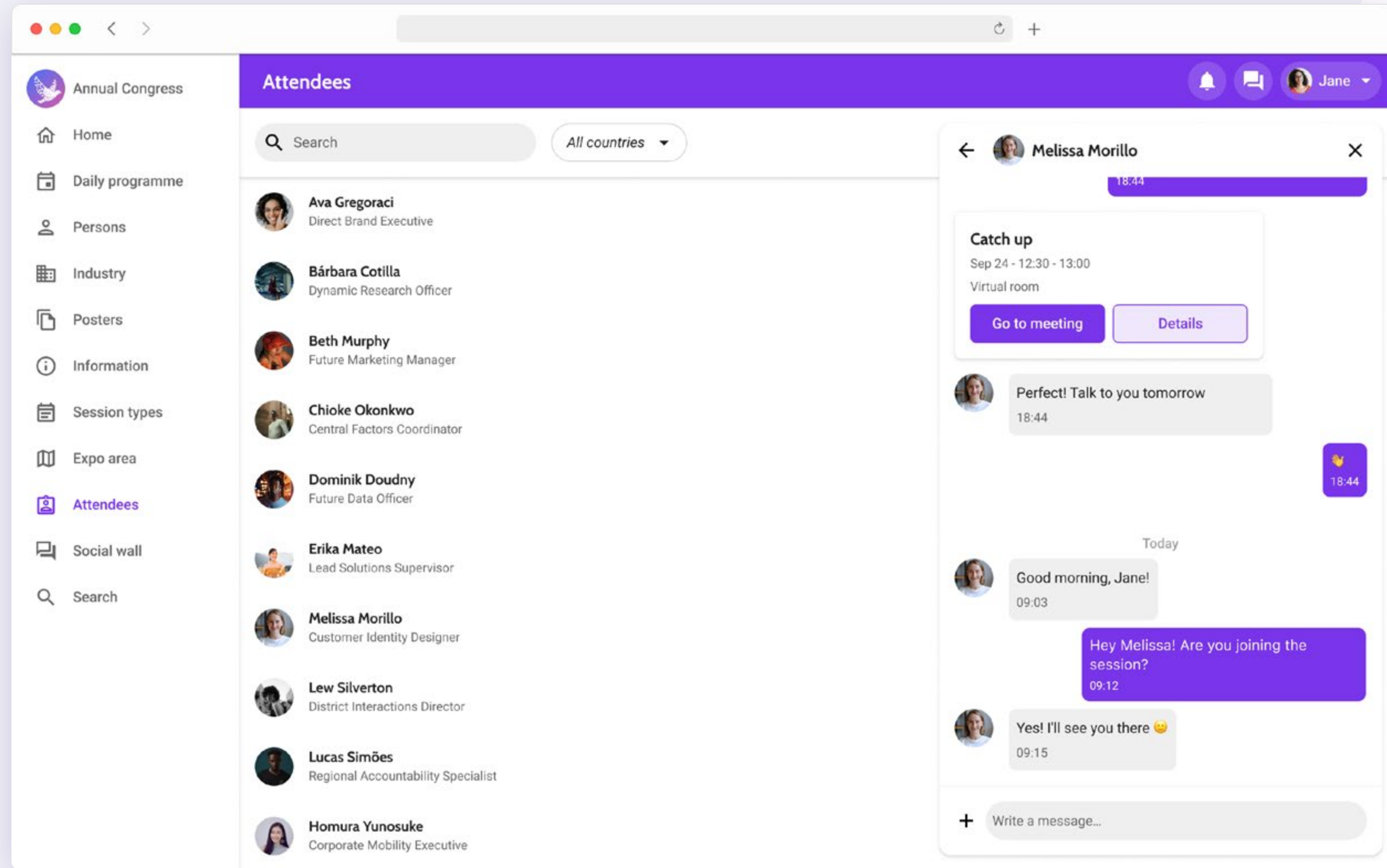
Rating

Evaluation forms

Gamification

Moderation of all interactive features

Live captions & translation



Networking

Allow your participants to interact, share knowledge, network and build powerful connections.

Attendee list

Lists of session participants

Attendee profiles

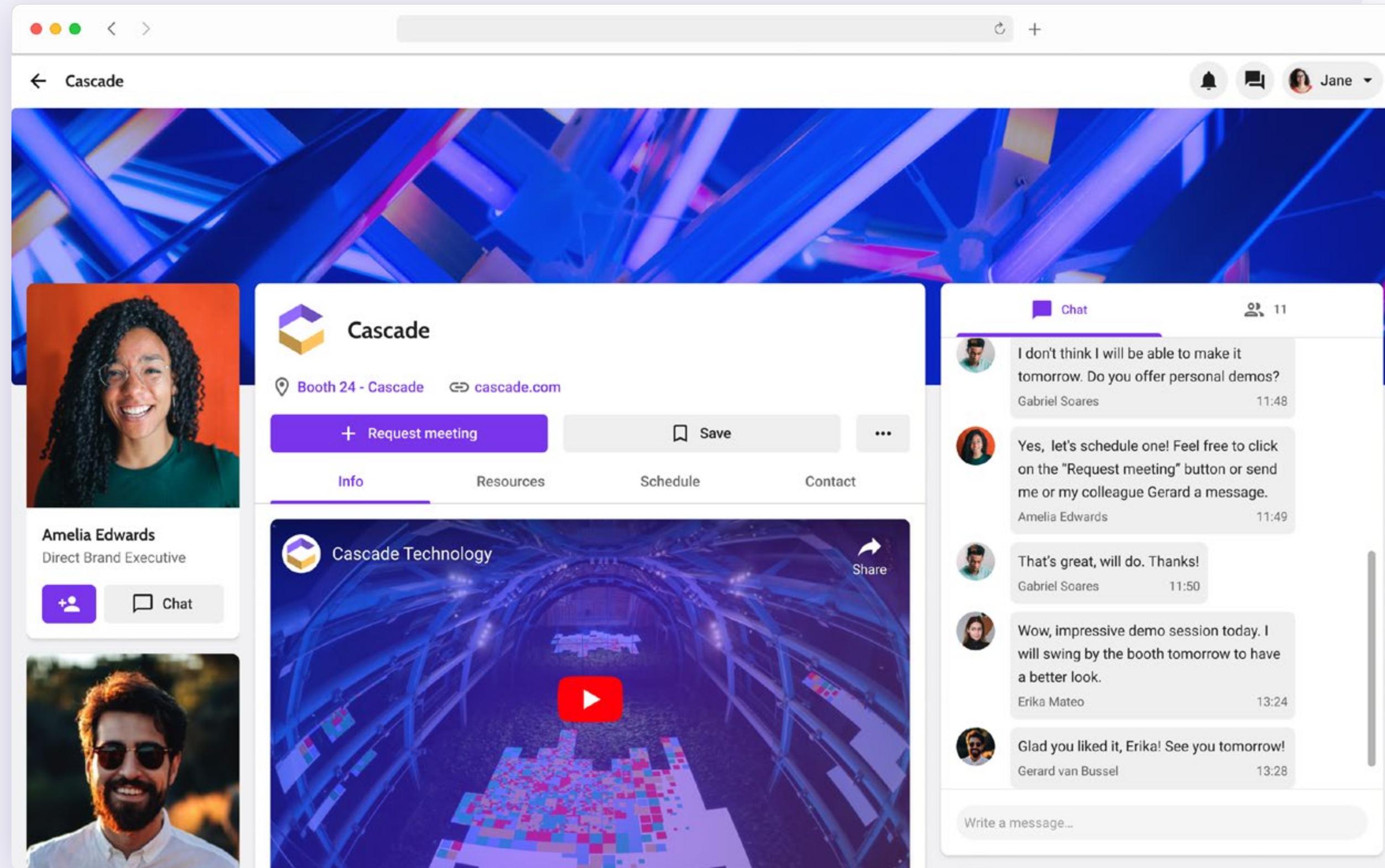
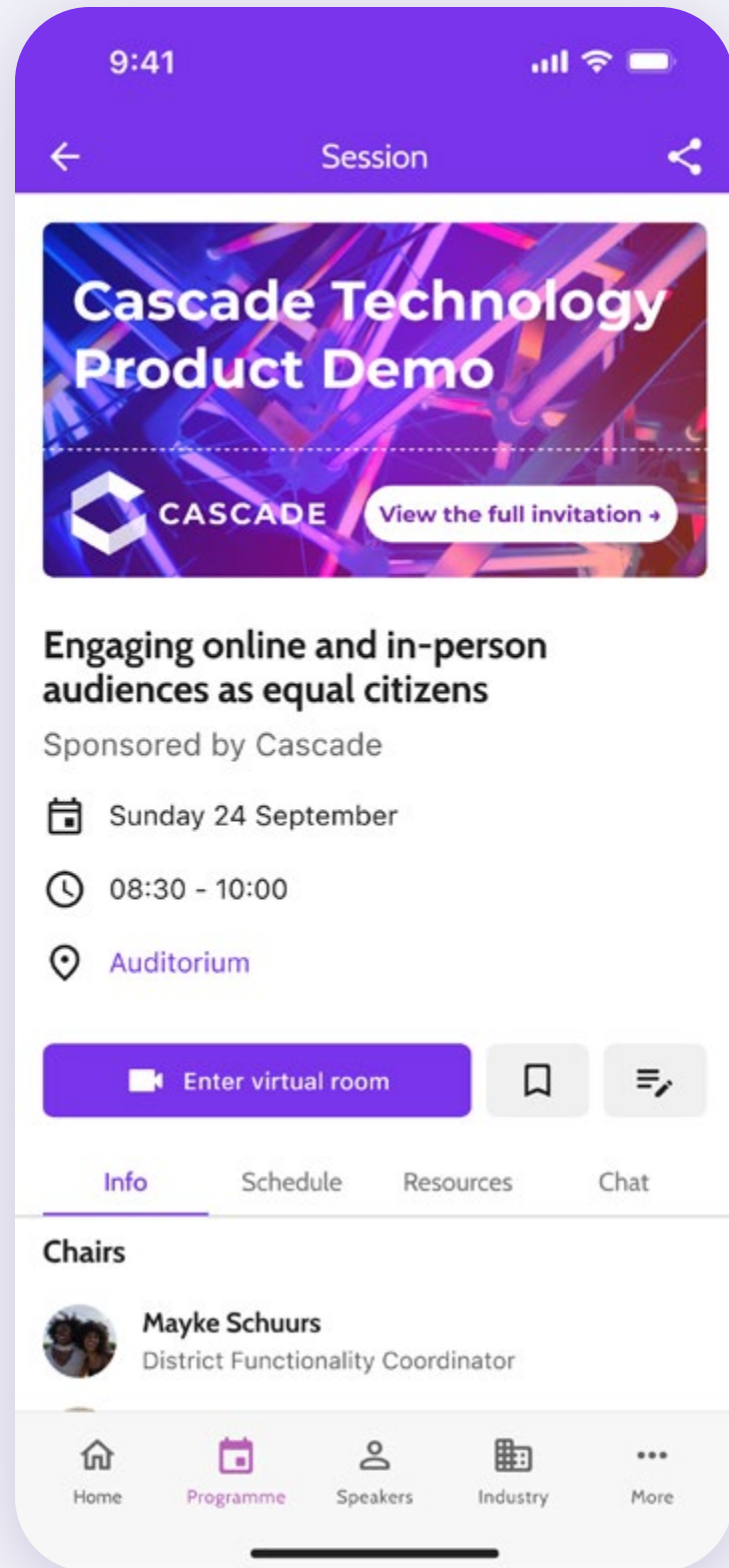
Contact list

Private chat

Appointments

One-to-one video meetings

Virtual business card



Sponsors & exhibitors

Offer visibility and lead generation opportunities for your industry partners.

Sponsor and exhibitor lists

Virtual booths

Company profiles

Badge & QR scanner

Extensive branding options

Lead capture

Appointments between attendees and exhibitors

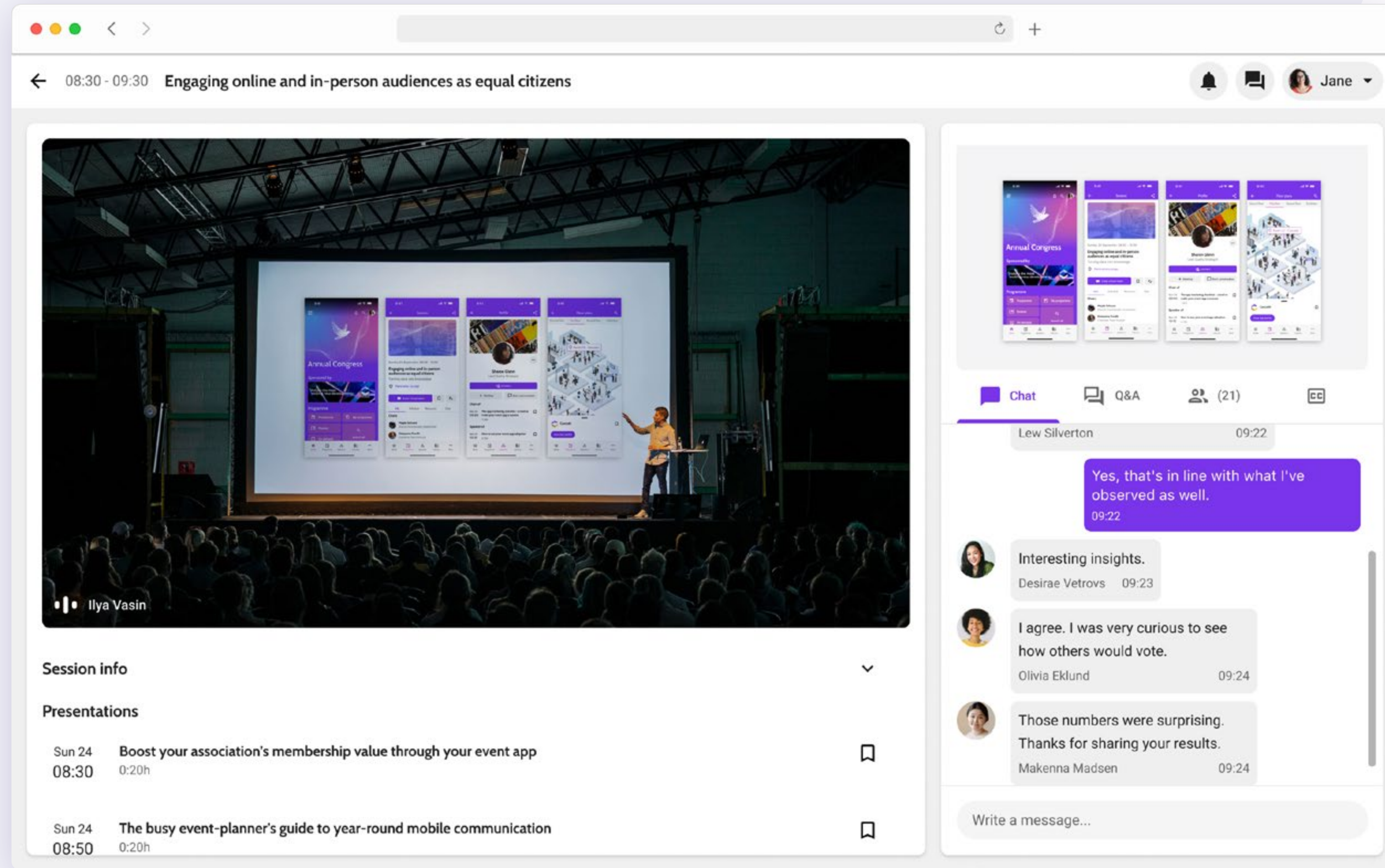
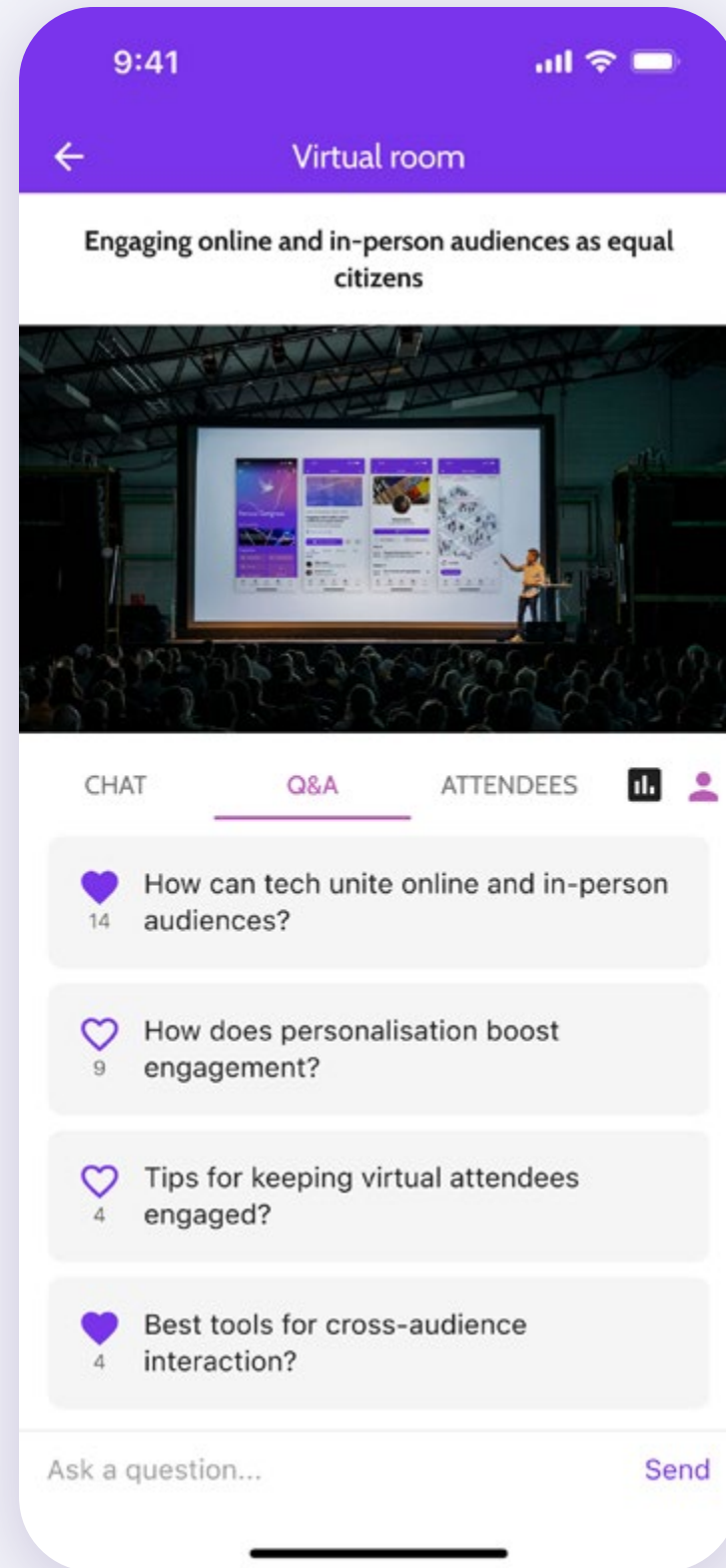
Sponsor visibility options throughout app

Share digital business cards

Analytics

Interested in learning how to monetise your event app?

Download our Sponsors Guide



Virtual & hybrid events

Over the years, we have developed our platform to cater not only to the in-person format, but to also host exceptional fully virtual and hybrid events. State of the art features such as built-in live-streaming, virtual booths and on-demand library add to the experience, rather than take away from it.

Native live-streaming

RTMP support

Built-in session recording

Chat

Ask

Vote

List of session participants

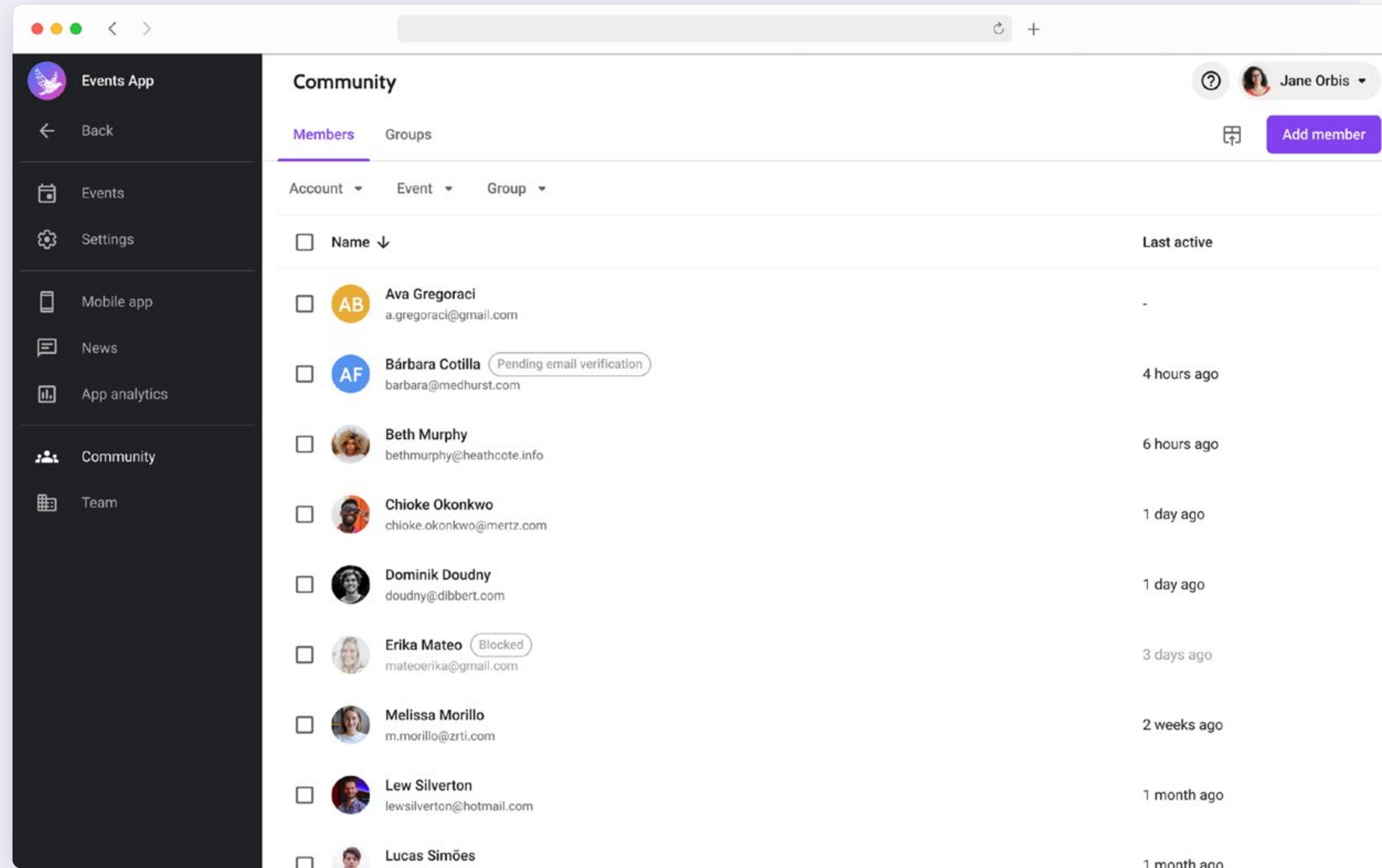
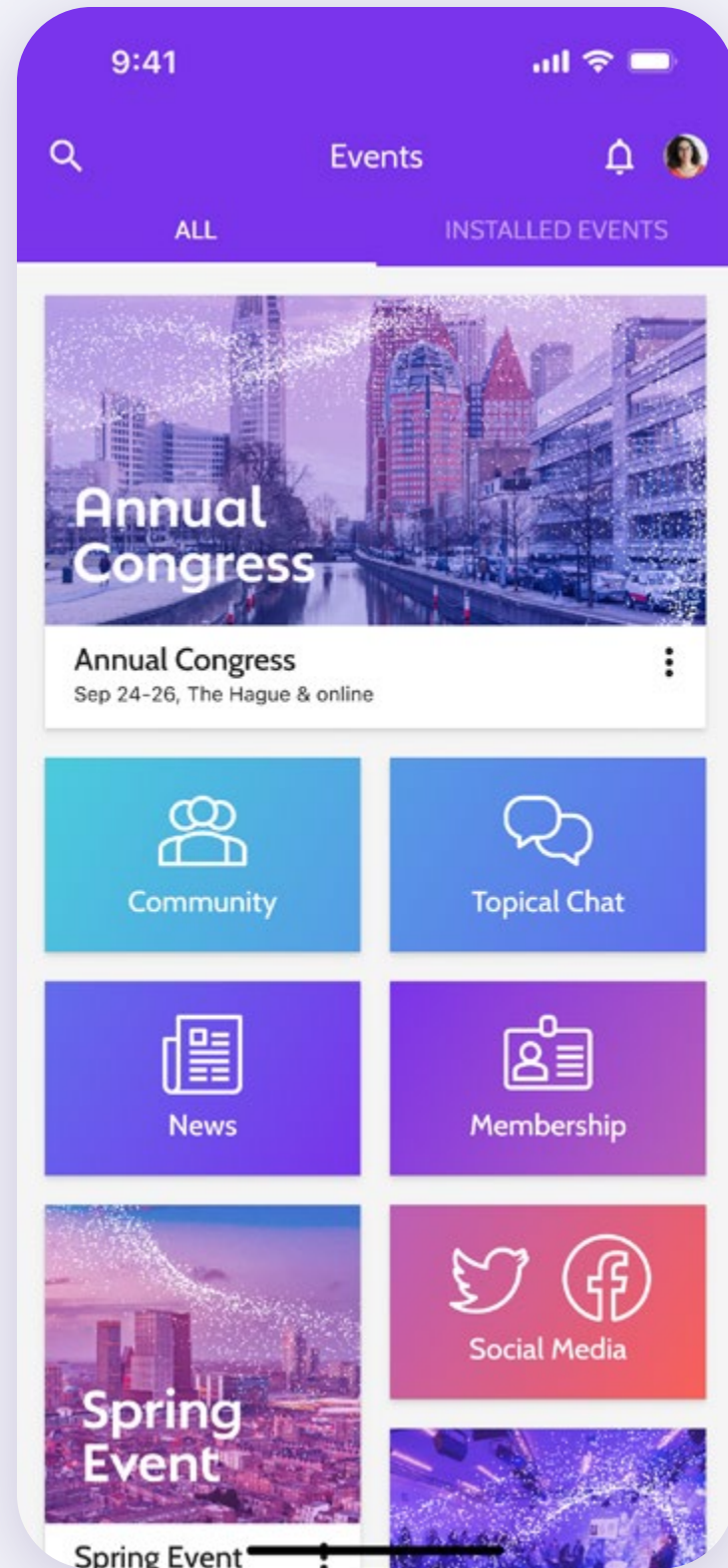
Fully integrated with programme

Full control for speakers and moderators

Virtual meetings for groups

Webinars

On-demand library of recordings



Community app

One app, one community. Bring your audience together by fostering the power of year-round engagement. Floq encourages a seamless connection between you and your audience and amongst one another. Engagement and interaction are also now measurable with beautifully presented analytics in the backend.

White label

Fully brandable

Year-round access

Topical chats

All your events in one single app

SSO

Membership sync

Analytics

Targeted news messages

Publication in your Apple and Google stores



Customer success management

Floq comes with great service that both assists and enables you. Your dedicated customer success manager will put you in the driver's seat and guide you along the way to get the ultimate result out of your event platform. We offer a range of different service plans, from **DIY** to **Premium**, which are available to you depending on your product plan and how many events you will organise. Here is a quick guide on what to expect when you first start working with us:

① Personal kick-off meeting

Together, we will determine the app structure and project timeline.

② Online training

We will train you to use the Floq Studio to get the most out of your app.

③ Data import & review

We will help you to import the event data and review the app before publication.

④ Publication & promotion

Publication in the App Store & Google Play. We will advise you on promoting the app.

⑤ During event

Support is available during office hours. We also provide on-site and remote support during your event at request.

⑥ Beyond event

Together, we evaluate the project and discuss tips for continuous engagement.

⑦ Continuous support

We will work with you throughout the year to optimise your event attendance, app downloads and community reach.

Floq event management

Floq event management powers your event journey from start to finish—seamlessly managing registration, abstract submissions, and engaging attendees with a stunning event app. From planning to participation, we help you create events that inspire and connect.

In addition to the Floq event app, we also offer:



Floq event registration

We provide all features necessary for organising an event, from registration of participants, to badge creation, right through to billing



Floq abstract management

Streamline your abstract process from start to finish, enhance collaboration, and ensure the success of your event

Additional upgrades & services



Custom integrations

We support powerful integrations that streamline your workflow. Some of our custom integrations include:



Membership database

Enable users to access their membership profile in the app and unlock member-only access



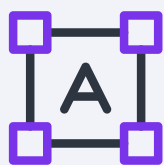
Single Sign-On

Allow your users to sign in to the app using their user accounts on your platform



Onsite & online event support

During the event, we can help you remotely (online) or onsite at your event with various services



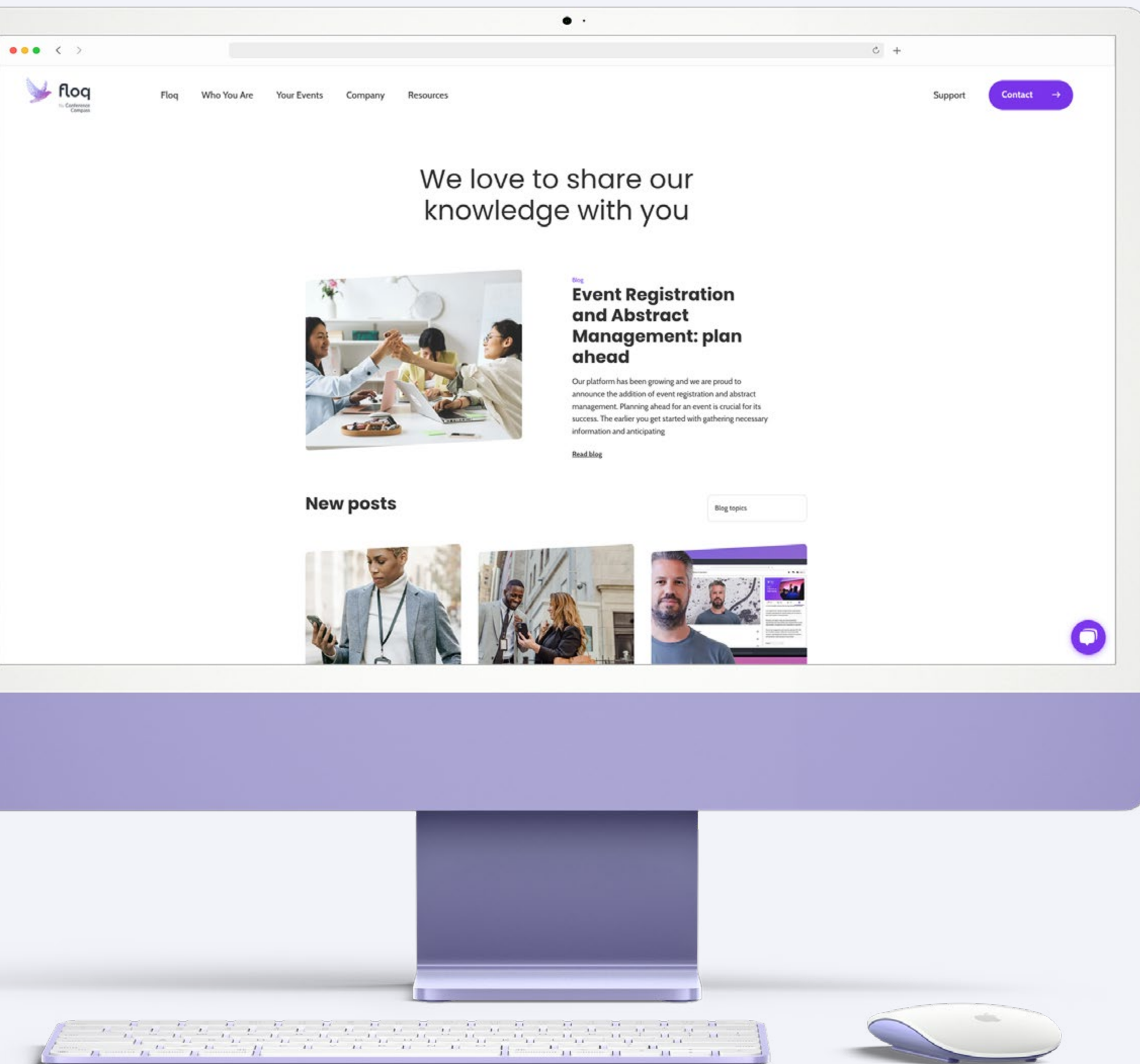
Artwork creation

Have one of our in-house designers create your app artwork



Live captions & translations

AI-powered live transcriptions and translations for both virtual and on-site sessions



Eager to learn more?

At Conference Compass, we're passionate about events and how technology can help make them so much more engaging. By working closely together with our customers, we get new insights every day and use these to make our products even more effective. We also regularly write articles on our blog and invite you to have a look.

Do you prefer videos? We got you covered with an extensive playlist of short informative videos.

conferencecompass.com

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